

**Discover An Innovative Approach  
To Business & Investments .**

**Modern Ideas Infused With Traditional Values.**

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A Division Of BluPin Incorporated

# About Us

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BluPin Industries is an independent design & innovation firm, driven by creativity and passion. We take great pride in the work we do for our clients, which enables us to produce work that is interesting, beautiful, memorable & effective.

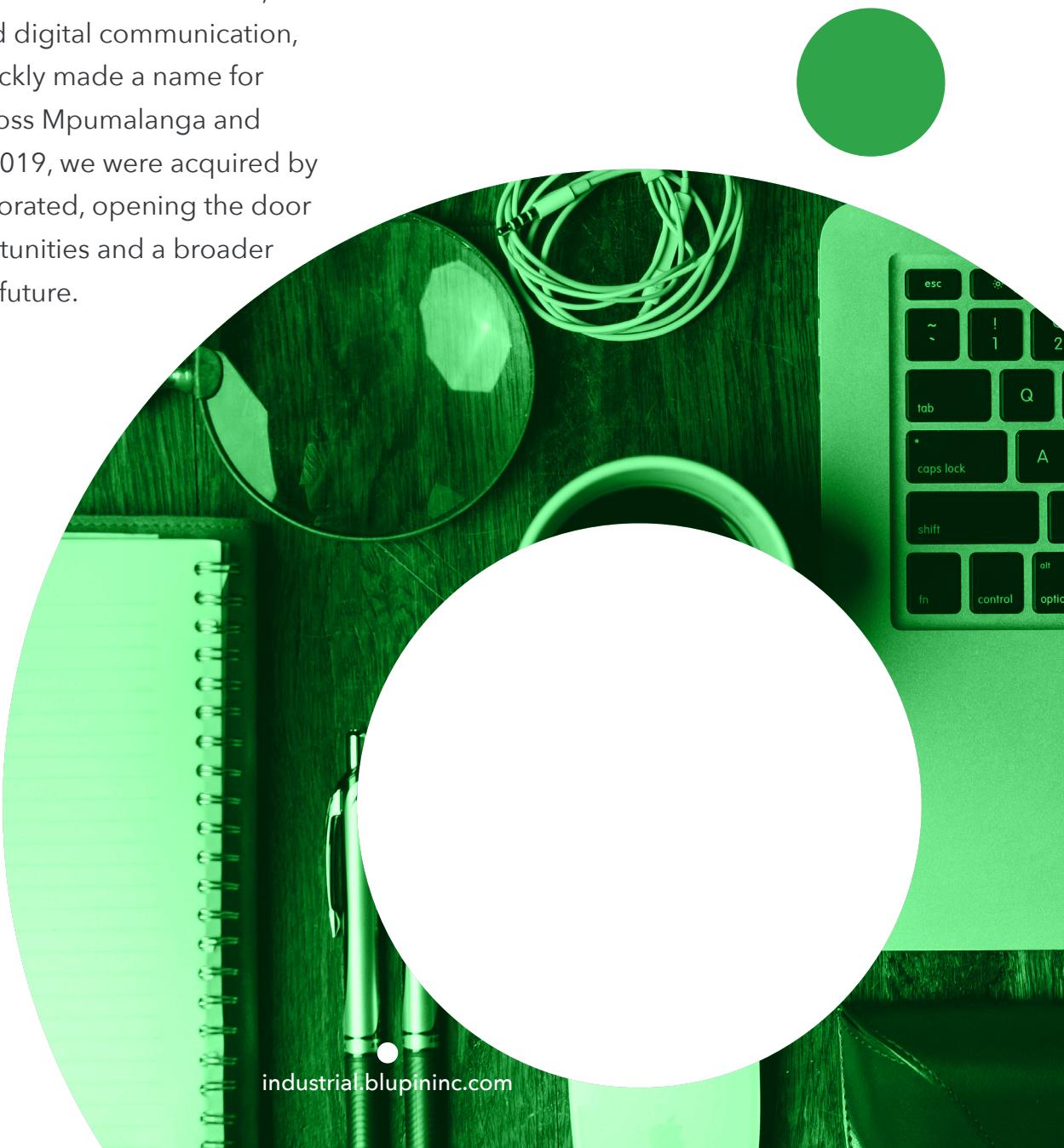
We give our outmost best in finding solutions to the most challenging questions. Our aim is to provide a consistent & effective service through innovation & design.

# From Humble Beginnings

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## 2017-2025: Our Humble Beginnings

BluPin began in 2018 as BluePin Media, founded by a group of young graduates with a passion for design, creativity, and building strong brand identities. Our early years were focused on media, branding, and digital communication, where we quickly made a name for ourselves across Mpumalanga and Gauteng. In 2019, we were acquired by BluPin Incorporated, opening the door to new opportunities and a broader vision for the future.



# A New Agency is Born

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## **2020: The Birth of BluPin Industries**

In March 2020, we evolved from BluePin Media to BluPin Industries. This transition marked our move from being solely a creative agency to becoming a diverse, multi-disciplinary service provider. While our creative roots in media and design remained strong, we expanded into industrial and mining services, positioning ourselves to meet the growing needs of businesses and communities.

# Transition to Full Service

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**JULY 2021**

## Transition to Full Service

By July 2021, BluPin Industries had grown into a full-service company operating across both creative and industrial sectors. Today, we balance innovation, professionalism, and reliability in everything we do. Our expertise ranges from corporate branding, business image consultancy, public relations, and social media management to large-scale industrial solutions such as bulk earthworks, road works, paving and channels, construction, and rehabilitation projects. We further extend our services through cleaning solutions, the supply of safety equipment, and specialized mining services, positioning BluPin Industries as a versatile and trusted partner across multiple industries.

# Where Creativity Meets Industry

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## **Innovation has no boundaries**

BluPin Industries is built on the belief that innovation has no boundaries. Whether it's crafting a brand identity or executing large-scale industrial projects, we bring the same level of dedication and expertise. With a strong foundation in media and a solid presence in mining and produce services, we continue to bridge the gap between creativity and industry, helping our clients shape stronger brands, build better infrastructure, and achieve lasting impact.



# Core Services

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## Infrastructure & Construction Services

*We believe that anything worth doing, is worth doing well.*



### 01 Bulk Earthworks

Transforming landscapes through precision excavation, filling, and ground shaping to lay the foundation for lasting infrastructure.

### 02 Road Works

Building and restoring roadways that connect communities, drive progress, and ensure smooth, safe journeys.



### 03 Paving and Channels

Crafting durable paved surfaces and efficient water channels that blend functionality with long-term resilience.

## 04 Construction

From concept to completion, delivering innovative building solutions that bring visions to life.



## 06 Mining Services

Powering the mining industry with expert support in operations, site preparation, and sustainable solutions.



# Core Services

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## Support & Safety Services

*We believe that anything worth doing, is worth doing well.*



### 07 Cleaning Services

Creating spotless, healthy, and welcoming spaces through reliable and detail-driven cleaning solutions.



### 08 Catering Services

Providing professional, high-quality catering for industrial sites, corporate functions, and large-scale projects, ensuring nutritious and satisfying meals that keep teams energized and productive.



### 09 Supply of Safety Equipment

Protecting people and workplaces with top-quality safety gear designed for confidence and compliance.

# Core Services

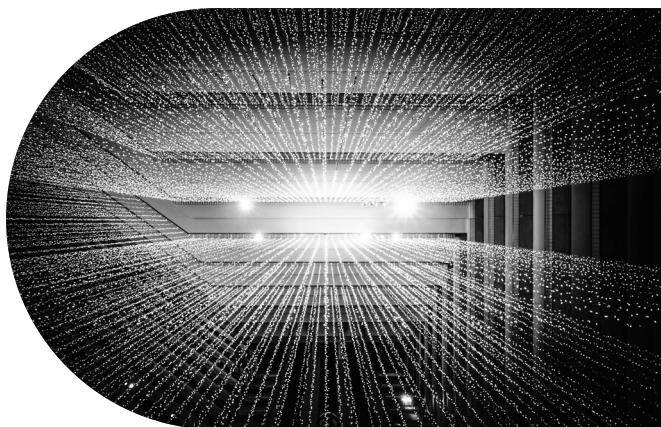
Digital & Business Solutions

*We believe that anything worth doing, is worth doing well.*

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## **Business Intelligence (Power BI)**

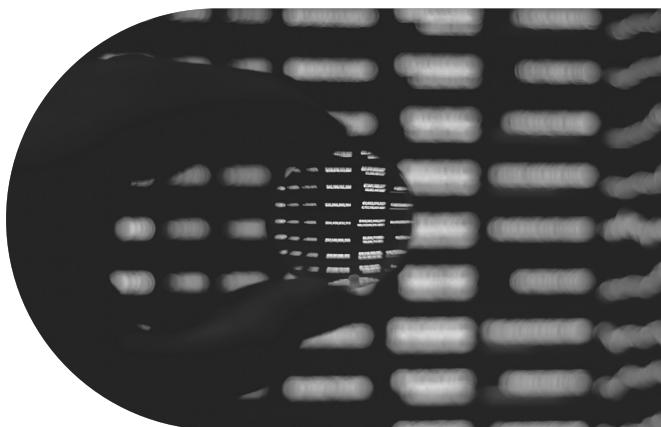
Unlocking actionable insights through data visualization and analytics, helping businesses monitor performance, optimize operations, and make informed, strategic decisions.



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## **Process Design (Process Maker)**

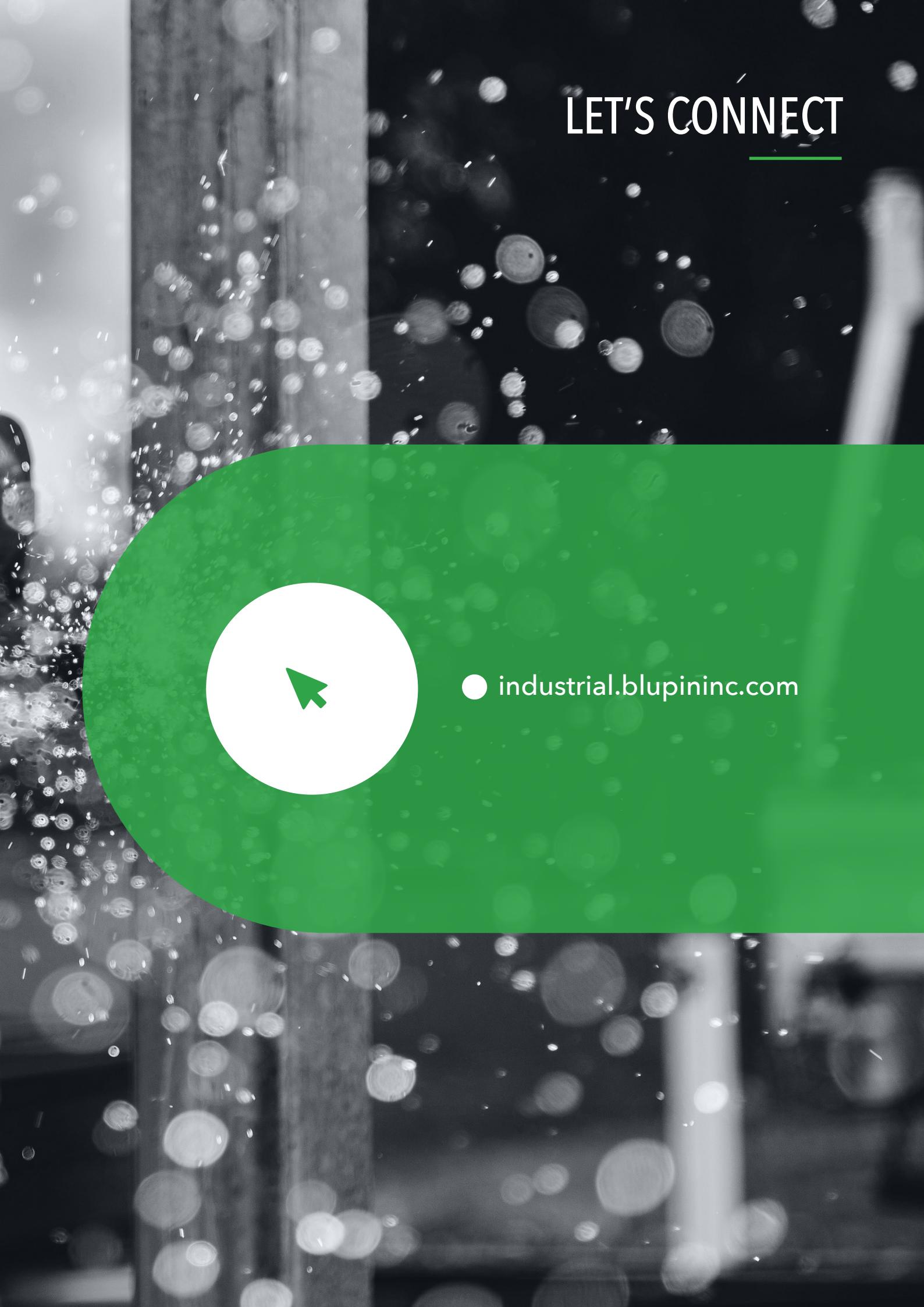
Streamlining workflows and enhancing efficiency through intelligent process design and automation, enabling organizations to improve productivity, compliance, and scalability.



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## **Web Development & Design**

Creating modern, responsive, and user-focused websites that blend aesthetics with functionality, helping businesses establish a powerful online presence and deliver exceptional digital experiences.



# LET'S CONNECT

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[industrial.blupininc.com](http://industrial.blupininc.com)